

NEW EDGE SAMPLES

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Shipping Now: Magna Design Hardwood Edge Samples

Poulsbo, WA (September 20, 2010) --- **Magna Design by Watson™** is pleased to add two new sales tools to the Conference and WoodPlus™ edge set: the *Reeded Detail Hardwood Edge Sample* and the *Classic Detail Hardwood Edge Sample*. One of each will ship to Watson representatives today.



Reeded Detail, Hardwood

Finish: Golden Cherry
Size: 8¼" X 8¼"

Classic Detail, Hardwood

Finish: Chocolate Pear
Size: 8¾" X 8¾"

Vice President of Watson Sales, Steve Franz, is pleased to offer representatives the new additions. "Providing relevant sales tools is our goal. We manufacture our samples in-house and each one is crafted with the same attention and time that a full conference piece requires."

Added samples of the 3-in-1 WoodPlus and Detailed Hardwood edges are in production and slated for distribution during the fourth quarter. The additional stock is intended to allow representatives select samples for their strategic partners.

As a reminder, if you would like immediate access to other Magna Design sales resources and tools, please visit <http://www.magnadesign.com/>. The website's Resources Tab and/or *Rep & Dealer Portal* provides:

- Price List(s)
- Product Brochure(s)
- CAD Blocks
- Finishes: Laminates, Textiles, Powders, Edges & Pulls
- Finish Application Chart
- Images
- & Graphics for Web, PowerPoint, Print and Signage